

OSCAR ALLENDE

07762273094

allendeko@gmail.com

www.oscarallende.com

[LinkedIn](#)

PERSONAL PROFILE

London based Graphic Designer with experience in Corporate Identity, Logo Creation, Photo Retouching. Designed everything from signage, billboards, brochures, print collateral and all other items. Collaborated in the design process by offering multiple solutions in conceptual models, layout, theme and typography. Maintained brand identity across multiple brands. Generated concepts and followed through to production. Accustomed to meeting multiples deadlines, able to work well under pressure and a good team player. Proficient in the Adobe Suite (Photoshop, Bridge, Illustrator, InDesign) as well as photography and retouching.

Key Competencies and Skills

Adobe Photoshop	Microsoft Office	Attention to detail
Adobe Illustrator	Mac and PC environment	Management experience
Adobe InDesign	Fluent in English and Spanish	Problem solving skills
Adobe Acrobat	Professional editing and retouching	Good communication skills
SketchUp Pro	Good team player	Determination and persistence
KeyShot	Quick learner and self-starter	Creative and original
Artlantis	Strong organisational skills	Out of the box thinking

WORK EXPERIENCE

Jul'17-Present Graphic Designer and Artist's Assistant. [Andrea Hamilton Studio – London, UK.](#)
AH Studio is a contemporary art organisation founded by artist Andrea Hamilton in 2014. It consists of a non-profit gallery and a seasonal programme of events and educational projects with special focus to the photographic image and art history.

- Designing and developing the book *The Colour of Time*, a photographic dictionary of natural colours from seascapes at different times and seasons.
- Editing and retouching photos for art books and emerging exhibitions.
- Creating different projects such as colour compositions based in well-known artists, and stitching pictures to create large high resolution artworks.
- 3D render modelling of gallery for future exhibitions.
- Attending art exhibitions on behalf of Andrea Hamilton and expanding my network of artists.
- Assisting Andrea Hamilton in photo shootings and art exhibitions.

Achievements

- Created artworks published in exhibitions, magazines, art books and websites.

Feb'16-Jul'17 Graphic Designer and Sales Assistant. [Snappy Snaps – London, UK.](#)
Snappy Snaps is a British photographic services franchise established in 1983.

- Advising customers with bespoke and standard photo and framing orders.
- Ensuring costumers were treated with the highest levels of professionalism.
- Taking corporate shots, headshots, as well as passport/visa photographs in professional studio.
- Designing logos, business cards, leaflets, letterheads, t-shirts. Editing and retouching photos, high resolution scanning and restoration of old pictures.
- Digital Minilab photographic printing, preparation of print-ready files for large format digital printing. Till operation and daily cash sheet management.

Achievements

- Completed very tight deadlines dealing with several projects whilst achieving good results in terms of product quality.

- Complimented by customers and management for their high level of satisfaction of customer service and quick solutions.

Jan'11-Jan'16 Graphic Designer. [Amil Lago Group – A Coruña, Spain.](#)
Amil Lago Group is a Spanish company established in 1990 which makes shops, restaurants, hotels and food areas or other sectors. Covering all the technical and productive process. From the design to the complete realisation of the work.

- Brand implementation and 3D design of Euromaster offices in Spain and Portugal premises.
- Outdoor signage of Yoigo stores in Galicia.
- Decoration and brand implementation in premises of Grupo Mahou-San Miguel, Estrella Galicia, Alcampo, Cafento, Galp, Massimo Dutti, Lefties, Pull&Bear, Zara Home.
- 3D design of POS display elements.
- Photomontage.
- Final artwork.

Achievements

- Managed and maintained the corporate identity of Euromaster for more than 400 branches in Spain. Improved customer satisfaction which led to a promotion to manage the branches in Portugal.

Mar'10-Jan'11 Graphic Designer. [Luz Coruña S.L. – A Coruña, Spain.](#)
Spanish labelling company founded in 2005, Luz Coruña develops different forms of finishing such as digital printing, screen printing or labelling with high quality self-adhesive vinyls.

- Brand implementation of Banco Sabadell Gallego, EuroTaller, Casalnova.
- All kind of signage for companies and individuals.
- Photomontage.
- Final artwork.
- Large format digital printing.

Achievements

- Maintained the corporate identity of Banco Sabadell Gallego branches in Galicia. Oversaw and ensured the production process is followed and completed within the agreed upon time frame and all issues whether major or minor were solved creatively.

Aug'09-Feb'10 Graphic Designer. [Bran Serigrafic S.L. – A Coruña, Spain.](#)
Bran Serigrafic is a screen printing workshop founded in Spain in 1983 oriented towards the world of clothing and fashion.

- Supporting the design team and the marketing department
- Stamping clothes in the workshop for important companies like Zara or Pull&Bear with the following responsibilities:
 - Designing clothing labels.
 - Clothing screen printing.
 - Preparing screen printing machines and ink treatment.
 - Storing of materials and supervision of stock.

Achievements

- Acquired important skills such as adhering to deadlines, working in a creative and collaborative environment. Finished internship successfully as end of my HND in Graphic Design and Advertising.

EDUCATION

Sep'04-Jun'07 HND in Graphic Design and Advertising. [Pablo Picasso School of Art & Design – A Coruña, Spain.](#)
Core subjects: History of Art, Typography, Project, Photography Laboratory, Theory of Design, Artistic Drawing.

Sep'01-Jun'04 HND in Graphic Design and Advertising. [Concepción Arenal High School – Ferrol, Spain.](#)
Core subjects: Artistic Drawing, Technical Drawing, History of Art, Theory of Design, Sculpture, Photography, Design.

ADDITIONAL INFORMATION

Languages

- English (Fluent), Spanish (Native), Portuguese (Fluent).

IT Skills

- Advanced MS Office, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Bridge, Adobe Acrobat, SketchUp, Artlantis, Keyshot.

Other Achievements

- Voice actor for advertising, presentations and product videos.
- Singer and bassist in two rock bands for 12 years.

References

- Available upon request.